



Yugantar Education Society's

TIRPUDE COLLEGE OF SOCIAL WORK

Affiliated to R.T.M. Nagpur University, Nagpur
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'Social Media' Is Enacting The Role of 'Community Media' – Dr. Ambadas Mohite,

Seminar on Social Media & Information Technology : Impacts and Challenges organized by Tirpude College of Social Work in collaboration with RTMNU and MASWE

Nagpur, 17 November : A seminar on 'Information Technology and Social Media : Impacts and Challenges' was organised by the IQAC Cell of Tirpude College of Social Work in collaboration with Rashtrasant Tukadoji Maharaj Nagpur University on the occasion of its Centenary Year Celebration and Maharashtra Association of Social Work Educators. Around 150 participants from various parts of the country attended the seminar. Officiating Principal of T.C.S.W Dr. Swati Dharmadhikari presided as the chairperson whereas the General Secretary of Yugantar Education Society Mr. Ganesh Gourkhede and Founder President of Maharashtra Association of Social Work Educators (MASWE) – Dr. Ambadas Mohite were present as the chief guest. Renowned writer and social activist, Ms. Mukta Chaitanya was the key speaker for the session. Dr. Shilpa Puranik was the Convener of the seminar. The programme initiated with lamp lightening by the dignitaries and recitation of the University anthem.

At the outset, the chief guest and seminar director - Dr Mohite made the welcome address and mentioned the pros and cons of mobile and how 'social media' is practically enacting the role of 'community media'. Dr. Puranik gave the introductory remark for the programme specifically mentioning how detoxifying humans from mobile has become the need of the hour. Further the session was continued by the keynote speaker Ms. Chaitanya who highlighted the topic of the seminar mentioning how the human existence is being captured by the social media and information and technology and how we are leading life in hybrid discipline. As internet, social media and IT have triggered us physically, mentally and psychosocially it has led to increase in various threatening impacts on us which prominently include the fear of missing out, body dysmorphia, sleep disorders, introvert behaviour etc. She precisely explained how we are becoming slaves of social media and IT from users & consumers. She stated that all the access to social media is free of cost but there is a huge amount of investment of time, mental-personal space, emotions, psychology etc which in turn is resulting in loss. She threw light on the newly introduced concepts of digital footprints, filter bubble, echo-chamber etc. She also gave the tips and ways to come out of this 'reel' to 'real' situation and become responsible 'Netizens' for the betterment of mankind. Later the chairperson, Dr. S. Dharmadhikari gave the chairpersons's address and the programme concluded with vote of thanks by Dr. Sunirmal Kabiraj. Dr. Arshiya Sayyad compered the proceeding.

In the second session technical session I the key speaker was Nodal Officer, ACP Dr. Ashok Bagul, Incharge of Cyber Crime Nagpur. The topic for the session was preventive measures for the use of social media and IT & cyber crime. Dr. Deepak Masram presided as the chairperson of the session. Dr. Bagul in his interactions with the participants, efficiently covered the aspect of cyber crime linking it to how to lead a happy life. He shared some of his real life experiences related to cyber crimes. He specifically mentioned that in order to prevent cyber crime, there is need for the society to be cyber literate. He advised that in

case of cyber fraud or anything related to it, one should file an online complaint or inform the same in the nearest police station. The vote of thanks was given by Mr. Naresh Dhurve whereas Dr. Nitesh Motghare compared the session. For the next technical session Mr. Mushtak Ahemad, Vice President of MasterSoftERP, Nagpur was the key speaker. He threw light on the impact of social media and use of ICT in higher education. He acquainted the attendees with the various websites to test authenticity and use of MasterSoftERP Software in colleges. The anchoring and vote of thanks was delivered by Ms. Pallavi Jambhulkar.

The last session was on 'Impact of social media on human behaviour' in which renowned psychiatrist Dr. Sushil Gawande was the resource person. Dr. N.R. Mrunal, renowned psychologist presided as the chairperson of the session. The resource person highlighted the aspect of cyber space as real space. He described the various kinds of effects of social, media on human behaviour which included the ACE model, AAA Effect, Online Dissemination effect, Desensitization effect, Lack of empathy, online syndication effect and amplification effect. He also mentioned the various kinds of cyber addictions and cyber abuses. He advised a self evaluation test named YOUNG INTERNET ADDICTION TEST. The compering of the session was done by Dr. Roshan Gajbe whereas the vote of thanks was delivered by Ms. Sandhya Fating.

The concluding session was the valedictory session in which Dr. Sanjay Dudhe Pro Vice Chancellor of RTMNU presided as the chief guest whereas the President of MASWE Dr. Mohite was present as the chairperson of the session. Dr. Swati Dharmadhikari, Ms Mukta Chaitanya were the other dignitaries present. Further the Seminar Convenor Dr. Shilpa Puranik presented an overview of the entire sessions of the seminar and the dignitaries guided the attendees and the programme concluded with vote of thanks by Mr. Sachin Hunge. The compering of the session was done by Ms Shilpa Jibhenkar. The seminar organizing team Dr. S.S. Puranik, Dr. S.S. Kabiraj, Mr. Sachin Hunge, Mrs. Pallavi Jambhulkar, Mr. Dinesh Mandape, Mr. Sanjay Fhulkar, Dr. Vilas Ghode, Mr. Hemant Khedikar and students volunteers had work hard for the success of seminar



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